



VISIONARY BROADBAND

For Immediate Release:
May 3, 2024

Media Contact:
Linde Marshall
Visionary Broadband
lmarshall@visionarybroadband.com
970.623.9388

VISIONARY BROADBAND BREAKS GROUND ON CITY-WIDE FIBER BUILD-OUT IN CAÑON CITY, CO

CAÑON CITY, CO – Community leaders and Visionary Broadband officials gathered April 26 to break ground on Visionary’s fiber-optic broadband service to Cañon City.

The Cañon City project is the latest in Visionary’s rapidly expanding network of state-of-the-art internet service to small and mid-size communities in the intermountain west.

Visionary CEO Brian Worthen told the assembled dignitaries, community leaders and guests the installation of high-speed, fiber-optic internet will provide a foundation for Cañon City to compete in the rapidly changing economic climate of the 21st century.

That was echoed by Cañon City Administrator Ryan Stevens. “We are thrilled to be here today with Visionary Broadband kicking off a best-in-class fiber optic communications project in the city,” Stevens said. “This network will act as a catalyst to bring leading edge fiber to Cañon City’s residents and business owners.”

City Economic Development Manager Rick Harrmann also spoke during the event and expressed the importance of reliable internet service for the community. “Government needs to govern, students need to go to school and use the internet to learn. It touches every bit of our lives, including our cell phones.” Harrmann continued: “This base infrastructure is very critical to our community.”

Worthen said Visionary looks forward to working with Cañon City. “The more my team and I met with community and business leaders, the more we all gained an appreciation for the impact this project will have,” Worthen said. “I personally enjoy the challenge of building in communities that see the benefit of broadband, and I can tell you that Cañon City will see the benefit.”

The Cañon City project is a three-phase undertaking, with Phase One beginning this month. It will consist of building the initial backbone infrastructure to connect Cañon City’s important anchor institutions – including government, health care and education. The backbone will then provide the stability and redundancy to launch the subsequent phases Worthen said. It is expected to be completed by late 2025.



VISIONARY BROADBAND

Phases Two and Three will follow immediately after. They will build on Phase One and begin connection to homes and businesses. The entire project is expected to be complete by the end of 2026. Upon completion, Worthen said, he expects 90-plus percent of all residences and businesses to be connected to fiber-optic internet. He refers to it as “future-proof” internet service. It will last, he said, for 40 to 50 years.

Worthen said whenever possible the project will use the local labor force.

“We will be hiring workers from your community,” he said, “to keep revenues from this project local and invested back into the residents who live here.”

The Cañon City project is being funded by the federal American Recovery and Reinvestment Act and private investment from Visionary.

About Visionary Broadband:

Visionary Broadband was founded in 1994 in a rural community in Wyoming. It is a homegrown company that has developed technical abilities with a focus on reliability. Today, the rural internet provider serves five states and has a proven track record of connecting the most rural communities, bringing a commitment of efficiency, reliability and affordability to its customers. To learn more visit, <https://www.vcn.com/>